

AKUBRA

AUTHENTIC



CORPORATE CATALOGUE

AN AUSTRALIAN ICON



For over a century, Akubra's fine felt hats have adorned and protected generations of Australians. Akubra started out as a small family operation in Tasmania, and now employs over 100 trades people in Kempsey, NSW, manufacturing thousands of hats each week.

Over the years Akubra has maintained its ability to be in vogue. Our hats have become a vital part of Australia's identity; worn by soldiers, Olympians, politicians, personalities and of course, loyal, everyday countrymen and women. Akubra produces a wide selection of fur felt and straw hat styles to suit all wearers, and all occasions from Western and Country shapes through to casual and formal fashion hats.



Toowoomba Grammar School



WHITE LADY FUNERALS
a woman's understanding

LASER ENGRAVING

Using our innovative laser engraving technology, we can now re-create your logo with the look of a genuine hot branded image - directly onto an Akubra fur felt hat of your choice.

This in-house process produces a burnt-in, tone on tone, 3D image with extremely high precision and fine detail reproduction, creating a logo that is both subtle and complimentary to our Akubra image - effectively allowing your Brand to "piggy-back" on our uniquely Australian profile.

Ideal for a new product launch to an Australian market, a Branded corporate uniform, and a perfect gift for your staff, this logo application technique will ensure your Brand continues to be noticed for years to come - on a quality Akubra hat.

Short production runs (a minimum of just 10 hats), quick turn-around, and great value for money are just a few of the outstanding benefits of this unique process.



MAKE A STATEMENT ABOUT THE QUALITY OF YOUR ORGANISATION

Today all companies are concerned that their brand is viewed at every touch-point as something that they can be proud of and is in keeping with the image they wish to create. Corporate wear and corporate gifts are in this territory and what better way to make a statement than to be associated with one of Australia's most revered brands – Akubra.

PROTECT YOUR MOST VALUABLE ASSET – YOUR PEOPLE

People who spend a major part of their day outdoors - like council workers, tradesmen, school children and farmers - need reliable protection from Australia's harsh environment. Durable and long-lasting Akubra hats are the ideal choice for organisations who are committed to the safety of their people and supportive of the requirements set by Workplace Safety.

ENHANCE YOUR COMPANY'S BRAND IMAGE AND BRAND AWARENESS

Branding has become so important that it's now part of the fabric of society from the workplace right through to sports stars and personalities. Corporate occasions and corporate gifts bring that extra opportunity for your brand to be at the forefront and in your customers' hands, where it counts most.

THE IDEAL CORPORATE GIFT

Quality, practicality, memorability and a desire to use and own are uppermost on the list of ideals for a corporate gift. Akubra hats admirably meet these ideals and more, that's why we are one of today's most popular corporate gifts. We're quintessentially Australian and, come rain or shine, will help your brand stand out above the crowd.

State Transit Authority, Sydney Buses



EMBROIDERY

Digitising offers state of the art embroidery to match your corporate logo, name or event. Embroidery is done in your special colours on a stylish, fitted fabric hatband.



FLOCK AND PLASTISOL TRANSFER

Detailed images in one to six colours on a flock or plastic finish transfer which is heat pressed on the front or side of a hat. The result is a high quality colour image applied to the felt of the hat.



PINS & BADGES

Custom design pins in various metal or coloured finishes can be made and fitted to enhance your corporate image. Olympic Pins such as the example displayed proved a huge hit for Akubra during the Sydney 2000 Olympic Games.

Please note different branding options will have additional costs. Contact us with your query for prompt advice and quotations.

THERE'S AN AKUBRA HAT JUST RIGHT FOR EVERY OCCASION

JUST SOME OF OUR POPULAR AKUBRA STYLES



CATTLEMAN

Brim: 83mm Sizes: 53-61cm
Colours: **Fawn**/Sand/Glen Grey



COOBER PEDY

Brim: 83mm Sizes: 53-61cm
Colours: **Santone**



THE ARENA

Brim: 102mm Sizes: 53-61cm
Colours: Black, **Sand**



SNOWY RIVER

Brim: 83mm Sizes: 53-61cm
Colours: Black/Glen Grey/
Santone



TERRITORY

Brim: 102mm Sizes: 53-61cm
Colours: **Khaki**/Santone



LEISURE TIME

Brim: 70mm Sizes: 53-61cm
Colours: **Regency Fawn**

Note: Hat colour shown is in **bold** print.




PRESENTATION BOX

This handsome and sturdy presentation box is a convenient and stylish way to package and protect any Akubra hat.

ORDERING

Please refer to our separate price-list and Stock-Service Brochure for additional information. A minimum of 10 hats per order is required.

YOUR AKUBRA CONTACT IS:



DUGAL MCINTYRE
CORPORATE SOLUTIONS

AKUBRA HATS
PTY LTD

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HAT STYLES & COLOURS

Akubra carry in stock a diverse range of hats, in numerous popular and enduring colours, to suit your specific requirements. Should you require colours outside this range, then we will be pleased to discuss this further with you.

CORPORATE BRANDING

All of the branding options mentioned can be simply created in varying degrees of detail.

For optimal reproduction, it is preferred that you supply your logo in EPS format, alternatively we will accept a high resolution (300dpi) PDF, jpg or similar image on disc or via email.



HAT SIZING

In many corporate situations, it is difficult or impossible to determine the individual hat sizes required for ordering. Again, with our broad experience, Akubra will assist you to achieve the best result on the day.

Heads are measured by their circumference in cm - across the bare forehead, just above the ears. The following conversion chart will simplify the process.

cm	Approx
53	XS
54	S
55	S
56	M
57	M
58	L
59	L
60	XL
61	XL
62	XXL
63	XXL



AKUBRA HATS PTY. LTD.

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