

**AKUBRA**

AUTHENTIC



*Quality Australian school hats. Guaranteed to make the grade.*

PRESENTING AND MAINTAINING A UNIFIED, STYLISH IMAGE OF YOUR STUDENTS TO THE BROADER COMMUNITY CAN BE A REAL CHALLENGE – UNTIL YOU SEE THE BENEFITS THAT AKUBRA HATS CAN BRING – SUCH AS FUNCTIONALITY, UNIQUE STYLING, AND AUTHENTIC QUALITY BACKING OF THIS AUSTRALIAN MANUFACTURER.



Our range of hat styles is truly diverse, offering a wide variety of options of shape, brim width, colour, and trimmings. Naturally, our fur-felt hats are UPF50+ sun-protection rated, and are built to take the rough 'n tumble of school life. And don't forget our superb range of straw hats – ideal for school branding and resale to parents & friends, plus our Western range – ideal for Ag. Show event uniforms.

## FEATURES & BENEFITS

### Superior Service

Akubra offers certified Quality Control and a level of service and supply assurances only attainable from a manufacturer of Australian-made hats.

### Flexible Styling

With over 100 existing styles of hats in production, Akubra can quickly tailor their styling to create a unique hat to suit your school's specific requirements.

### Custom Branding

While woven hat-bands are the traditional favourite, Akubra also offers laser-engraving (Hot Branding), hat-pins & badges, full-colour flock transfers, embroidered hat-bands, and more.

### Affordability

Competitive wholesale pricing; an enviable reputation for service and product durability - all spell long-term savings for school shops and parents.

### Staff & Retail Sales

To both lead by example and to comply to Australian Occupational Health & Safety Guidelines, suitable hats should be worn by staff who have outdoor responsibilities.

For school memorabilia, an Akubra hat makes an ideal practical gift for parents to wear at their students' sports activities.

Again, Akubra can offer custom styles or our range of ex-stock styles to suit all tastes.



*Protecting your school's most valuable assets.*



## BRANDING OPTIONS

### Custom Woven Hat-Bands

As a defining symbol of your school's ethos and history, a custom-woven hat-band integrates your colours and crest with the Akubra to create a unique statement of your image. The range of thread colours is vast and very fine detail is possible.



### Laser Engraving

Ideal for a subtle logo, we "hot brand" the image directly into the hat for a permanent tonal effect.

Great for staff and ag. students' hats.



### Hat-Pins

Often used in addition to a woven hat-band or to denote position or achievement, hat-pins give great branding flexibility and status.

### Embroidered Hat-Bands

Particularly well-suited to branding our straw hats, embroidery offers quick turn-around in smaller quantities. Great for staff and parents alike.



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POPULAR AKUBRA SCHOOL STYLES



**SQUATTER**

*Brim: 76 x 73mm*



**BYRON**

*Brim: 79mm*



**ROUGH RIDER**

*Brim: 98mm*



**CATTLEMAN**

*Brim: 83mm*



**PASTORALIST**

*Brim: 73mm*



**TRAVELLER**

*Brim: 76mm*



**TABLELANDS**

*Brim: 83mm*



**PLAINSMAN**

*Brim: 79mm*

**Australian Made & Owned**

For over a century, Akubra's fine hats have adorned and protected generations of Australians - at work, at war, and at play. Starting out as a small family operation in Tasmania and now employing over 100 tradespeople in Kempsey NSW, Akubra continues to grow as an Australian-owned family business, manufacturing in Australia, for Australians and for all who value quality Australian-made product.

**Hat Quality**

Akubra hats are hand-crafted from start to finish, ensuring complete control of the production process and use of the best fur-felt available, to achieve the highest quality standards in the industry.

Combined with additional strengthening features unique to our school hat styles, the superior rabbit fur-felt used by Akubra reinforces its commitment to producing not only an exceptional looking hat but one of the most durable.

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